

30th November, 2017

Mayor Ros Jones
Doncaster Council
Floor 4
Civic Office
Waterdale
Doncaster
DN13BU

Dear Ros,

Urban Centre Masterplan

At a meeting of the Regeneration and Housing Overview and Scrutiny Panel held on the 29th November, 2017, as part of it's overview role, Members received and excellent presentation relating to the Urban Centre Masterplan.

Members were provided with an opportunity to discuss the proposals and made a number of recommendations which the Panel hopes will assist with positive promotion of the Borough, as follows:

1. The Executive be asked to ensure that officers continue to receive appropriate resources to provide business marketing material and officer support to promote the Borough encouraging local, national and international investment to the area.
2. The Panel continue to support the collaborative working between the Development and dedicated town centre teams to create a pleasing town centre environment; and
3. A short regular update be provided to Councillors (the Council's Ambassadors) to promote the Borough's positive business stories.

The Panel's reasons for making the above recommendations are that Members were pleased to note that Doncaster had performed much better than core cities with regards to business growth and recognised that certain foreign and national events must be attended to ensure continued positive promotion of the Borough's assets and future business development opportunities. The Panel also wished to stress that Members wished to be used as Ambassadors to promote good business stories and therefore asked if they could receive a regular update they could use to assist with positive publicity.

Members also recognised recent issues in the town centre relating to unacceptable behaviour from certain groups of people and strongly support the work that is being undertaken by the recently formed town centre team and pleased were to see positive progress in such a short time scale.

I would therefore like to take this opportunity to thank Scott Cardwell, Neil Firth, Jane Stimpson and Pat Hagan for providing the Panel with detailed information and responding to Members questions.

I would be grateful for a response to this letter by no later than the 2nd January, 2017.

Kind regards,

Councillor Paul Wray
Chair of the Regeneration and Housing Overview and Scrutiny Panel

cc: Jo Miller, Chief Executive
Cabinet Members
Peter Dale, Director for Regeneration and Environment
OSMC
Regeneration and Housing Overview and Scrutiny Panel